

Here is a glimpse into my creative approach and attention to detail in the realm of media accreditation. As a communications professional, I understand the importance of visually distinct and secure press passes that not only grant access but also reflect the brand identity of the events they represent.



Dundalk FC -V- Hajduk Split

17/07/2014, KO: 19:45, Oriel Park

**PRESS**





# Dundalk

v

# Maccabi Tel Aviv

Tallaght Stadium

29-09-16

# MEDIA



# Dundalk

v

# Maccabi Tel Aviv

Tallaght Stadium

29-09-16

# PHOTO

A blurred background image of a stadium crowd at sunset, with many hands raised in the air and a large, shiny trophy in the center foreground.



VS



22nd July 2021

Tallaght Stadium

**ZONE 3**