



Dundalk FC Press Release

For Immediate Release:

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DUNDALK FC AND FYFFES GET KITTED OUT IN SUPPORT OF TEMPLE STREET CHILDREN'S HOSPITAL

Dundalk FC and club sponsor Fyffes have partnered to raise funds for Temple Street Children's Hospital by designing a bespoke jersey, trunks and socks which will be the club's third kit for the 2019 season.

A limited number of jerseys – finished in Temple Street Foundation's purple colours – go on pre-sale on March 27th via dundalkfc.com, the proceeds of which will go to Temple Street and to funding the vital equipment and care provided for over 147,000 patients treated by the hospital every year.

A further part of the initiative sees Fyffes remove its name from the front of the new jersey – replacing it with that of Temple Street Foundation for the duration of the season.

Dundalk FC players will debut the third kit during the EA Sports Cup match against St Patrick's Athletic and continue to wear it in selected Cup games in 2019.

In addition to launching their third kit, the Club will be donating €100 for every goal the team scores in both the EA Sports Cup and the FAI Cup during the 2019 season. They will also hold fund-raising events at home Cup games and will donate tickets for Cup matches to families treated at the hospital.

Commenting, Dundalk FC Chairman, Mike Treacy said: "We are delighted to support Temple Street Children's Hospital, and I am proud that we have been able to collaborate on the initiative with Fyffes and CX Sports. The collaborative effort from everyone involved shows the importance to us of working with local partners.

"I would like to personally place on record my thanks to Gerry Cunningham for his vision and continued support for this initiative and continued support for the club. I also thank CX Sports for designing and producing another excellent Dundalk FC kit.

"As well as this exciting project, we will be announcing further initiatives in the coming months as part of a wider community scheme which will see us give back to the people of Dundalk and beyond, who for many years have given this club their unwavering and loyal support."

Applauding the Club on its commitment to the project, Fyffes managing director, Gerry Cunningham said: "A sense of corporate social responsibility is at the core of everything we

do, so much so we are delighted to cooperate with Temple Street Children's Hospital once again in this innovative new approach to fundraising.

"The work that Temple Street and other hospitals and health treatment centres do to safeguard and treat the health of our young people is a cause wholly worthy of everyone's support," Mr. Cunningham said.

Dundalk FC Head Coach Vinny Perth added: "Alongside several of our players, I saw first-hand the vital work that the excellent staff at Temple Street do when we visited the hospital last Christmas. The treatment and support they give to the families who pass through the hospital in some exceedingly difficult circumstances is genuinely world class, and the staff there are unsung heroes. I will be proud to see our players wear this kit and look forward to seeing the fans wearing it as they follow us on our Cup campaigns this season."

Denise Fitzgerald, Chief Executive, Temple Street Foundation said, "We are so thrilled to be chosen by both Fyffes and Dundalk FC to be involved in this wonderful initiative and are thrilled to be featured on this exciting kit. The recent visit by Dundalk FC players to Temple Street was one of the highlights of the year and helped bring so much joy and smiles to our patients' faces. This partnership is a wonderful opportunity to highlight the incredible, life-saving work that takes place in Temple Street every minute of every day, and the funds raised will be put to work where they are needed most in our hospital. On behalf of our doctors, nurses, and families, I would like to warmly thank Fyffes and Dundalk FC for their support, and we wish the club the very best of luck in the season ahead!"

The Dundalk FC 2019 Third Kit is available for pre-order now at www.dundalkfc.com.

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